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### EAST **ENTREPRENEURSHIP** AS SELF-EMPLOYMENT TOOL SKILLS AND QUALIFICATIONS WITHIN ECVET

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www.east.erasmus.site

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EAST - Entrepreneurship as Self-employment tool. Skills and qualifications within ECVET is a two-year European project designed and implemented by organizations from Spain, Poland, Italy, Cyprus and Greece under the Erasmus + Programme - Strategic Partnerships for vocational education and training, funded by the European Commission.

The main objective of the EAST project (Entrepreneurship As Self-employment Tool) is to develop an Entrepreneurship/ Small Business Management Training Plan in accordance with ECVET recommendations and therefore applicable in different countries. The EAST qualification will describe the units and learning outcomes corresponding to the entrepreneurial profile and identify the knowledge, skills and competences required to become an entrepreneur.

#### Aims of the EAST project

- **Promoting** quality entrepreneurship and self-employment in Europe,
- **Defining** the profile of an entrepreneur with the accompanying knowledge, skills and competences,
- Developing proposals to apply ECVET to non-formal and informal entrepreneurship education, including the identification of Europass and learning pathways that will fit into the learning outcomes system, Developing recommendations on the use of ECVET in lifelong learning in partner countries.
- **Establishment** and promotion of e-learning and app-learning methods, as well as the use of OER through an online platform,
- Promoting mobility in adult learning and contribute to the creation of a European Skills and Qualifications Area.

#### **Results:**

#### **IO1: EAST Report**

Report on **digital resources for sharing best practices and results on national training frameworks in the field of entrepreneurship and recognition processes** will answer initial key questions about the further development of the project and to complete the research on the situation of entrepreneurs in the framework of validation and recognition of their competences.



IO2: Recommendations to create bridges between vet and higher education systems for entrepreneurship

Two credit systems – ECTS for higher education and ECVET for vocational education aim to facilitate credit transfer, but their methodological approaches are different. **EAST wants to fully support lifelong learning and the partnership will therefore work on recommendations how to link these systems.** 

## IO3: EAST description within the ECVET system standard for continuous entrepreneurial qualification.

A proposal for a description of the EAST qualification within the ECVET system. The EAST qualification will aim to become the standard for continuous vocational education and training in entrepreneurship.

# EAST

#### **IO4: EAST Platform**

Platform that will provide a unique innovative and creative environment focused on providing an assessment/self-assessment tool, together with an already developed training plan based on the individual needs identified in Report on Digital Resources (IO1), the entrepreneurial learning pathway and the Europass profile, together with materials on ECVET and ECTS recommendations. Also it will allow people to share their knowledge, experiences and problems on practices and models from abroad.

#### **Target groups**

The main target groups are the **unemployed**, women and men, including migrants and people at risk of social exclusion, who are looking for new opportunities on the changing labour market in times of crisis. They lack preparation to achieve the profile of an entrepreneur and get lost among the wide training offer without a clear awareness of their training needs and possible educational paths.

#### Social media:

Website: www.east.erasmus.site Facebook: www.facebook.com/EASTProjectUE