

ABOUT EAST

The main objective of EAST project is to develop a training itinerary for entrepreneurship / small businesses management following ECVET recommendations and thus applicable in different countries.

The EAST qualification will describe the units and learning outcomes corresponding to the entrepreneur profile, and determine the required knowledge, skills and competences to become an entrepreneur. It will allow flexibility in the training pathway thanks to assessment solutions and a modular structure.



OBJECTIVES

- Promote high quality entrepreneurship and self-employment over Europe,
- Define a profile of entrepreneur with associated knowledge, skills and competences,
- Develop a proposal for the application of ECVET system to non-formal and informal entrepreneurial education, with the definition of a Europass and learning pathway that fits to the learning outcomes system
- Set up recommendations for the application of ECVET in continuous learning in partners' countries,
- Establish and promote methods of e-learning and app-learning, as well as the use of OER thanks to an online platform,
- Promote mobility in adult learning and contribute to the European Area of Skills and Qualifications.

TARGET GROUP



Women and men unemployed seeking for new opportunities in the changing labour market and without preparation to reach an entrepreneurial profile

No age limit is applicable but is expected to be aged 30-49 with a medium or long work experience, which consists of the largest block of active population potentially interested in self-employment.

KICK-OFF MEETING IN VALENCIA

First transnational meeting of EAST project took place in Valencia on the 14th and 15th of October 2019. Representatives of the consortium were in the meeting hosted by the leader, Valencia Innohub and presented themselves to the rest of the partners.

This first meeting was an opportunity for generally analyze EAST management, dissemination, quality or financial issues, as well as define clearly partners' role in each one of them.

Furthermore, the consortium discussed about coming issues as Intellectual Outputs or Transnational Meetings.



WEBSITE

A website for the project has been created by CWEP, the partner in charge of website content. There you can find information about EAST, partners, news and events and results, and will be updated as the project goes on. The site is: <https://east.erasmus.site/>

Also a Facebook page has been created: EASTProjectUE

NEXT STEPS

- Development of IO2 “*Recommendations to create bridges between vet and higher education systems for entrepreneurship*” will start in March as IO1 “*Development Digital resources for sharing best practices and results on national training frameworks in the field of entrepreneurship and recognition processes*” has been completed.
- Second Transnational Meeting in Rome will be rescheduled as has been cancelled due to Coronavirus situation

EAST PARTNERSHIP

The partnership is strategically composed of partners from five European countries (Spain, Poland, Cyprus, Greece and Italy) and from different sectors, including universities, private companies focused on training, research centers and higher educational institutions.



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